

# the one

ALEX.

E-Brochure

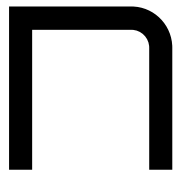


,elsewhere

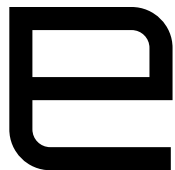
**Life. Work. Future.**  
**All In One**



Making something progressive,  
Making something reminiscent



Are they not the same?



Purity and complexity, modernity  
and heritage,



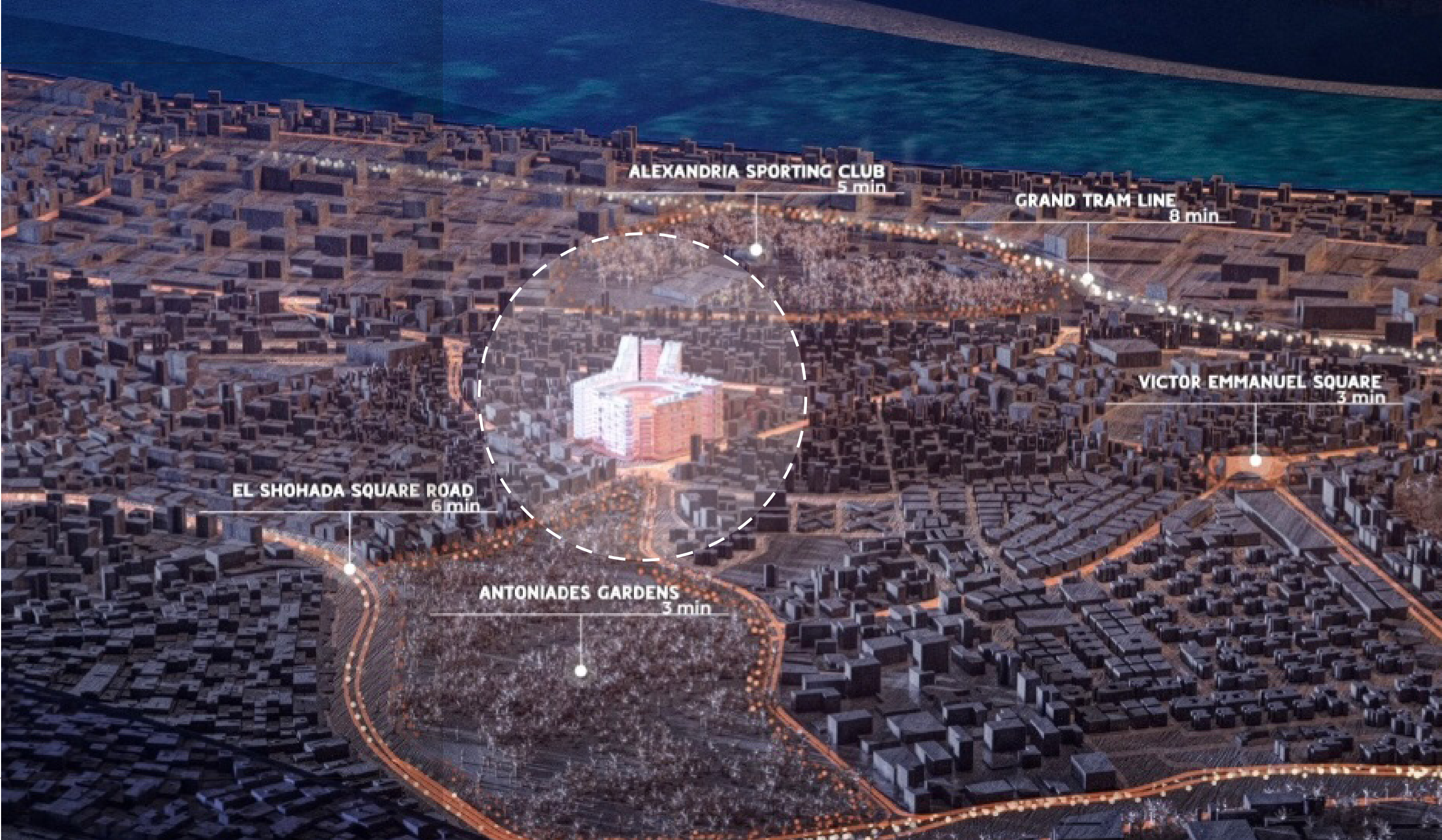
pinpoint precision and freedom of expression... These things may seem separate, but they are in fact part of something bigger, of the whole, of the One. The pioneers of the past understood this, and so do the charters of the future.

These elements, even if they seem contradictory, are only pieces of the same eternal cycle, all necessary to form the larger picture, united and harmonious.

One informs the other, making the experience One. By having one, you have the other, by looking to the past culture, you can create a new beginning.



the one  
Location





the one  
ALEX.

the one  
Master plan





# Exterior Concept





the one

elsewhere

THE ONE  
COMPLEX

THE ONE COMPLEX





the one  
ALEX

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the one

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THE ONE RESIDENCE









the one



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the one

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The Club House

CASUAL DINING













# Interior Concept

























# The minds Behind The Vision



Mohamed Megahed, Market leader and Founder of MMG, brainwave behind the group owning Elsewhere with it's first premium project The One.



Designed by Eng.Mohamed Talaat renowned innovator and CEO of MTA. The One captures the beauty of architecture allowing it's residents, tenants and visitors to have a complete exclusive and one of a kind experience.



Tarek Zarkawy, the pioneering founder of DMC, has managed the groundwork for the One's successful execution.

In Collaboration with



,elsewhere



the one  
ALEX.

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